

**Although many people claim to be concerned about what their information is used for, they use the services of online companies or social media platforms and share personal information with them. This inconsistency is called the Privacy Paradox.**

Write an essay discussing the causes of the above phenomenon.

- Address the entire question or statement.
- Give details and specific examples to support your opinions.
- Avoid repeating the same vocabulary items and grammatical patterns.
- The following points are given as guidelines. You may use these or any other points you wish to.
  - limited access otherwise
  - fear of social isolation
  - convenience
  - free service

## Essay 1

Score: Adequate (A) - 60

In the last decade, humanity was introduced with social medias. In the beginning, they thought that there are different advantages to use these platforms. After that, they had some questions about what their information used for. Although they had fear, they used the services of online companies or social media platforms and shared personel information with them. This inconsistency is called as the Privacy Paradox. This paradox is coming from limited access and fear of social isolation.

Firstly, one of the reason is fearing of social isolation for privacy paradox. Nowadays, most of the people find their girlfriends or boyfriends in the social media. According to the last studies, 45% of people meet with girlfriends and boyfriends in online applications. Moreover, they do not want to loose connections with their old friends. For example, thanks to Instagram, they can reach the last updates about their friends. Therefore, they contunie to use these platforms, even though they have concern.

Another reason is limited access for this paradox. People can hear the news from all around the world with these social medias, and they can reach these news very quickly. In addition, online applications are the another way to find true informations in some countries becasue television programs do not always give the all story. As a results of this, they can not close their accounts, allthough they do not feel comfortable about sharing their personal informations.

To sum up, people can not leave from social platforms due to privacy paradox. Therefore, online aplications should update their policy to protect to all informations.

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## Essay 2

**Score: Not Adequate (NA) -  
50**

Social Media and Security Nowadays, we has been living in communcetion age. So social media placed the very big area our lifes. Many people use social media. Social media is the very big place. It has very much platforms. There are Facebook, Instagram, Twitter... Accually they aren't safe. Beause all system can be hacked. However people share personel information with them. It is the very dangeroues for personel information. Because some Internet privites attched all days them for still people's personal imformation. Although they knows that, they share personel information. It has many causes. There are fear of social isolation and free service.

First reason is fear of social isolation. People fear isolation. It is normal. Because humon is a social thing. For example, in the pandemic people are very bored at home because they isolated from public. Accually social isolation is different from Covid isolation. In the social isolation, you can't share the photo or can't talk friends because; if you want to doing this things, you need social media platforms. Because of this reaons people use the social media. Secondly, all social media platforms are free. People loves free thing. Because they don't spend money. Accually, they have superb services. They support for all of thing. Because race is big. If they are not good, they are destryored. Finally social media is very big place. We should be carefull about share personel information with social media platforms. If we don't take care about this topic, our personel information can still from Internet privites.

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### Essay 3

**Score: Not Adequate (NA) -  
50**

Nowadays, technology takes our life to its hand. Some of us do not care about this situation but the others do not want to live with that. However, most of the world is using technology and the many people who are using technology have more than social media accounts. All we have some worries about privacy in social media but we keep using that. This is called Privacy Paradox. Why we all do it? In this essay I will talk about reasons of that.

The first reason of keep using is, fear of social isolation. Due to the fact that social media are used by most of our friends and relatives, we use it either. In every day life many posts and messages are sent about our personal information by people. We all do not want to be longer from lives about each other. This thing still keeps its place in our life. Hence, we suppose, we should always know every news about each others.

The another reason of keep using is, being free of that all services. In our daily life, the things that are whatever are free seems to us impressive. For instance, last day in Ankara I saw a man who has a restaurant, he was giving desert for free. Just because of that 1000 people waiting for it. If we stop the want everything for free we might be more true people.

As a result, social media and the online services is a big part of our lives. That is obviously clear that technology is not safe for our security. If one day all we know how to use technology for our benefition everything will may be alright for us.

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## Essay 4

Score: Doubtful (D) - 55

Online companies or social media applications are an important part of our lives and millions of people cannot give up from these apps. However, they may cause to the some security problems such as information share. There are some important causes about why people still continue to use these apps even though they have a lot of concerns about their safety.

Firstly, for many users, social media is not only pleasure but also compulsory in the modern era. They use these apps for so crucial and important things like job possibilities, navigation, or communication. This means, their needs are more important than their fears about social media. Furthermore, millions of people use these apps and share personal information. This crowded provide relief for users who have anxiety because they think "if this situation is dangerous, why millions of people continue to using. Majority might be true."

Secondly, fear of social isolation might explain why users still use these apps despite their concerns. It is hard to imagine those days which people didn't use mobile phones or technological devices. Moreover, new children don't know that how can they continue their life and keep social without technological devices. Thereby, they fear stay away from photos or shares of their friends. Actually, this result is not surprising because social media apps were created for addiction and their success can appear readily. Consequently, these addicted people don't care too much about their personal information or their addict tolerate their fear.

In conclusion, conditions and expectations of the modern world, and fear of being unsocial are major causes of the privacy paradox. Even though people's private lives in danger with online services, they should chose either stay away from social apps or take a risk. Not surprisingly, people opt for taking a risk and follow the path of other millions of users.

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## Essay 5

**Score: More than Adequate  
(MA) - 75**

Today, the internet is used in many areas in our lives. It is obvious that the internet has helped to process tasks effectively in various businesses. Nonetheless, considering our private life, it causes Privacy Paradox. There are three main causes to explain how the internet can cause privacy paradox.

To begin with, some of the services of online companies are provided only for those who share personal information so that the companies can send their advertisement e-mails. For instance, while you are reading an article in the website of the New York Times newspaper, you will see a warning sign indicating that you will not be allowed to continue unless you write your e-mail address, name, and surname.

Another reason for the Privacy Paradox is fear of social isolation. Nowadays, social media use is very widespread in the sense that many people prefer to use social media applications instead of face-to-face communications to socialize. From a psychological point of view, people tend to feel isolated if they avoid environments that they can interact with others. As a result, people use social media platforms, which require them to share personal information, to avoid social isolation.

Finally, there are lots of services on the internet require payment. On the other hand, some companies provide free access if you provide your personal information. To illustrate, many web-sites to watch movies like MUBI and Netflix which require payment. Therefore, some people prefer to use other web-sites that provide free access to the movies. Yet, they provide their personal information to those websites in detail.

All in all, in order to reach full contents of what they read, avoid social isolation, and access to free services, people share their private information online although they are concerned about what their information is used for.

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## Essay 6

**Score: Very Good (VG) - 85**

In the recent years, several incidents have happened because of social media platforms' privacy policies. Even Mark Zuckerberg, the founder of Facebook, has been taken to court on the account of such incidents. Despite the protests following the court hearings, many people still continue to use Facebook to this day. This is an example of the Privacy Paradox, which is mainly caused by the fear of social isolation and the underestimation of the importance of digital privacy.

The people of today have become addicted to social media platforms. Two decades ago, friends used to meet face to face. After the popularity of social media, the term "online friendship" was coined. Furthermore, people started to feel obligated to share themselves on social media. Otherwise, they thought they would be "left behind" or socially "excommunicated" from their social circles. Hence, it is important for people to perform "reality checks" every now and then to assess the impact of the social media in their lives.

There is also the misunderstanding of digital privacy that many tend to have. Generally, masses do not realize how important their data is because they think that the information is too dispersed or insufficient for those who want to use it. In reality, it is the exact opposite. The 2016 US Presidential Election is a testament as to how people can be profiled, targeted and influenced through their data to induce a great social change. Therefore, the importance of digital privacy needs to be explained in further detail to social media users, and might even become a part of the regular curriculum as digital integration continues.

To sum up, even though the risks of social media are acknowledged, it is still a given that people will continue using it, perhaps even more than ever, as the Age of Information continues to digitize society.

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## Essay 7

**Score: Doubtful (D) - 55**

Recent research indicates that the number of using the services of online companies or social media platforms and share personal information with them has increased drastically while they are concerned about what their information is used for. This behaviour is called the Privacy Paradox. Among all causes of this rise, limited access and fear of social isolation seen to be most common two.

To begin with, limited access otherwise can be considered to be the primary reason of Privacy Paradox. For instance, a person may want to buy a product which is selling the abroad, hence, he have to share his names and credit card numbers with the services of online companies even though he does not want to share his informations. Another example is, if we do not share our information with these companies we could not attend many things. For example, especially these days, because of covid19, everything is working on the internet. Therefore, we have to share our ID's with them.

Fear of social isolation is the second reason, which leads to Privacy Paradox. For example, the person who does not want to use social media platforms probably will miss many news about his friends or family members. Today communication is mostly working on the internet; if we do not use them, we might feel very lonely. Therefore, many people are using social media platforms, such as Instagram, Twitter, Facebook and so on.

In conclusion, limited access otherwise and fear of social isolation to be the two most significant reason why sharing personal information has displayed increase even though people are concerning about their informations. It is highly likely that this inconsistency will stay on the stage unless technology is devastated.

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## Essay 8

Score: Adequate (A) - 60

Social media is everywhere in our lives and someone can use these platforms for saving money. With the increase in social media use, there are many problems borned such as privacy paradox. If you already have a concern about what your information used for and you still share your information it is called privacy paradox. To be able to prevent harmful consequences of this issue, it is important to look at the causes of it. There are several causes of privacy paradox.

The first cause of this phenomenon might be fear of social isolation. Social media have some rules. When you want to use social media, you must share personal information with these platforms. If you do not give your number or e-mail to these platforms, there is no way to register. Besides, in the modern world those who do not have social media seems bigotry on other people's mind. Thus, those who have a fear of social isolation give their informations to online platforms.

In addition to fear of social isolation, free service opportunities may be the other cause of privacy paradox. Some companies have online pages in which they have products, and generally they sale these products in minimum wages. On the other hand, many companies give personal discount and prize cards for their customers if they register their website. However, if you want to buy these products in online shopping sites, you must share your address and credit card information. Otherwise, they can not deliver your product.

To sum up, there are some bright causes of this issue. These are fear of social isolation and free service opportunities. It is my contention that privacy paradox is growing and widespread concern in all world because technology force people to use online platforms. If governments produce restrictions against companies about security of people's personal information, people feel more relax and safe.